

Sample press release and Try Dive logo available as a download  
at [www.bsac.org/page/958/try-dive-registration.htm](http://www.bsac.org/page/958/try-dive-registration.htm)

Sept 2008

**SAMPLE PRESS RELEASE**

**Try Dive for just £10**

**with BSAC at**

**BRANCH on DATE 2008**

**‘Excellent, brilliant, exhilarating, awesome...’**

**How will you react when you take a BSAC Try Dive?**

Have you ever thought about learning to dive but were unsure how or where to start? Now is your chance to take that first step by signing up for BSAC’s Try Dive campaign.

Sponsored by Dive Philippines, Try Dive is the British Sub-Aqua Club’s (BSAC) annual event welcoming non-divers to the Club.

Throughout September, non-divers can take part in an introductory try-dive for just £10 and discover the benefits of diving with BSAC. For information and to register for this exciting event at your local BSAC branch simply call **NAME** on **NUMBER.**

A BSAC Try Dive is the perfect introduction to scuba diving so if you have always wanted to learn, would like to test out the water before you go on holiday or are just curious, then Try Dive at **BRANCH NAME** is for you.

Almost anyone, from the age of 12 can learn to dive with BSAC. And to help them get started, participants of Try Dive will be offered an introductory lesson with a qualified BSAC instructor, which includes poolside tuition on diving skills and equipment, followed by scuba diving in the pool.

Following on from a Try Dive experience, participants can take the BSAC Ocean Diver course which includes five open water dives, either at a BSAC Centre over two weekends or at a BSAC Branch (who generally meet in the evenings and dive at weekends). The BSAC Ocean Diver qualification is the stepping stone to a life-long diving adventure, with the waters of the UK – and around the world – just waiting to be explored.

For information and to register for a Try Dive with BSAC event in your local area, go to [www.bsac.com](http://www.bsac.com) where you can register online or call **TRY DIVE CONTACT NAME** on **CONTACT NUMBER**

People with medical conditions are advised to consult BSAC HQ on 0151 350 6200

Note to editors:

### **About BSAC**

BSAC is the governing body of scuba diving and snorkelling in the UK, with over 38,000 members in 11,000 BSAC branches in the UK and overseas. BSAC's qualifications are recognised around the world and Members enjoy great benefits including a free monthly copy of Dive magazine, third party liability insurance and 10% off many holidays.

For further information please contact **DESIGNATED PERSON AT YOUR BRANCH RESPONSIBLE FOR DEALING WITH LOCAL PRESS.**

Try Dive with BSAC 2008 is sponsored by

