

# Lesson Plan for Benefits of Branch Membership Presentation



The Boxed text in this Lesson Plan represents a suggested format for Overhead foils to illustrate your presentation. It is important that you tailor this presentation to the services and events actually offered by your Branch or School

As an Introduction to the presentation indicate that you will cover the following points.

**BSAC**  
**BRANCH DIVING**  
Your Branch Name  
SUB-AQUA CLUB  
BRANCH 2000

**INTRO**

- BENEFITS OF BRANCH MEMBERSHIP
  - FURTHER TRAINING
  - DIVE OPORTUNITIES
  - EQUIPMENT RESOURCES
  - REGULAR CONTACT
  - SOCIAL EVENTS
- BENEFITS OF BSAC MEMBERSHIP

## **BENEFITS OF BRANCH MEMBERSHIP**

Explain that the following points will refer specifically to your Branch of the BSAC and what you are able to offer prospective Members.

If your Branch is unable or don't want to accept new Members then explain what can potentially be offered by other Branches of the BSAC.

Points you are likely to want to cover may include:

- FURTHER TRAINING
- DIVE OPORTUNITIES
- EQUIPMENT RESOURCES
- REGULAR CONTACT
- SOCIAL EVENTS

## **BENEFITS OF BSAC MEMBERSHIP**

Explain in outline some of the main benefits which being a Member of the BSAC will provide

**FURTHER TRAINING**

- Recognition through Statement of Alternative Training (SALT)
- Continued DIVER Training
  - Sports Diver → Advanced Diver
- Skill Development Courses (SDC's)
- INSTRUCTOR Development
- Refresher Training

## **FURTHER TRAINING**

### **Statement of Alternative Training (SALT)**

Briefly explain that if they wish to continue training within the Club then they will be given recognition for their existing qualifications through the SALT process.

### **Continued DIVER Training**

#### **Sports Diver → Advanced Diver**

Detail the diver training offered by the Branch and rough timescales of when this training will take place so they have some idea of how long it will take to achieve new grade.

### **Skill Development Courses (SDC's)**

Outline which of the Skill Development Courses are offered within the Branch or in conjunction with the Coaching Scheme. In particular the new Dive Leader and Advanced Diver Courses offer a wide opportunity to develop skills further within the Branch environment.

### **INSTRUCTOR Development**

Whilst the Instructor Training Courses are not offered by Branches, candidates who have attended the IFC and other courses and exams return to the Branch to practice their skills and get advice from more experienced Instructors. Detail any special additional programmes offered by your Branch.

### **Refresher Training**

The 'Safety First' Programme is one example of refresher training which is currently offered by the Branch. Outline the main points of this scheme and how it will benefit them.

Detail any further refresher programmes offered by the Branch such as Oxygen Administration, Boat Handling and other Courses or open water revision sessions etc.

**DIVING**

- Benefit of Club Support
- Range of Dive Buddies
- Range of Interests
- Sharing the Experience
- Sharing the costs

**SAFER MORE ENJOYABLE  
DIVING**

## **DIVING**

### **Benefit of Club Support**

Diving within a Branch provides additional support for divers through the combined activities of collective Branch Membership. Having more advanced and experienced divers on site means that a more effective and efficient Rescue support can be offered. Trips are organised and managed by experienced divers to present a range of activities and to reflect the range of interests within the Branch. Collective resources offered by the Branch such as boats and other group equipment are invariably greater than most individuals can provide themselves. (More detail on this later)

### **Range of Dive Buddies**

Point out the number of Members that the Branch has and consequently the number of potential dive partners this represents.

### **Range of Interests**

It could also be appropriate to indicate the range of particular interests that your Members currently have and can share (wreck, photography, biology etc.). However try and leave yourselves open to embrace the interests of prospective new Members and if you are exclusively wreckies or marine biologists then you could explain that other BSAC Branches may well have different interests.

### **Sharing the Experience**

The diving experience is one best shared and Branch Diving offers a great deal of opportunity for this

### **Sharing the costs**

The opportunities for sharing transport to and from dive sites and sharing the overall costs of acquiring major pieces of equipment and keeping them maintained.

**RECENT CLUB TRIPS**

<b>UK</b>	<b>ABROAD</b>
• STONEY COVE	• RED SEA
• SCOTLAND	• MALDIVES
• PLYMOUTH	• MALTA & GOZO
• SCUNTHORPE	• BAHAMAS
• ISLE OF MAN	• TRUK LAGOON
• NORTH WALES	• GREAT BARRIER REEF

## Recent Club Trips

Detail the range of trips your Branch has been on recently and perhaps even arrange to show a few pictures of these activities.

Go on to outline plans for future trips and especially ones, which new Members can hope to join in on.

EQUIPMENT RESOURCES	
<b>GENERAL</b>	<b>SAFETY</b>
<ul style="list-style-type: none"><li>• POOL</li><li>• CLUBHOUSE</li><li>• AQUALUNG SETS</li><li>• BOATS</li><li>• COMPRESSORS</li><li>• TOWING VEHICLE</li><li>• LIBRARY</li></ul>	<ul style="list-style-type: none"><li>• CHARTS</li><li>• OXYGEN SETS</li><li>• VHF RADIOS</li><li>• FIRST AID KITS</li><li>• FLARES</li><li>• LOCATION AIDS</li></ul>

## EQUIPMENT RESOURCES

Detail what major pieces of equipment resources the Branch currently holds and what advantages this offers potential Members.

You should aim to clearly identify what you actually have and not what you plan to get in the future though you may want to mention future plans.

Clearly the facilities Branches can offer will vary widely and how you sell it will have to reflect what you can offer. Even if you have a limited supply of equipment it does mean that you have no significant maintenance commitments and so may be worth highlighting.

REGULAR CONTACT
<ul style="list-style-type: none"><li>• Pool sessions</li><li>• Branch Meetings</li><li>• Pub Nights</li><li>• Branch dive trips</li><li>• With like minded people</li><li>• Share ideas and experiences</li></ul>
<b>SAFE ENJOYABLE DIVING</b>

## REGULAR CONTACT

### Pool sessions

Point out when your pool sessions are and how the training and other activities are structured and carried out

### Branch Meetings

Detail how any regular Branch meetings are held and what format they take, such as informal discussions, Lecture presentations or formal meetings.

### Pub Nights

If your Branch have regular Social meetings or just go to the pub after the pool then let people know where and how to get there.

### Branch dive trips

Point out again the opportunities to share the diving experience with like-minded people and to share ideas and experiences. The ultimate aim is to partake of **SAFE ENJOYABLE DIVING**

SOCIAL EVENTS	
• Pool Sessions	• Pub Nights
• Branch Meetings	• Dances
• Branch trips	• Quizzes
– Weekends	• Dinners
– Weeks	• Award nights
– UK	• Bar-B-Q's
– Overseas	• Visits (Coastguard, RNLI, Chamber etc.)
• Inter-Branch events	

## SOCIAL EVENTS

Detail the Social opportunities offered by the Branch including fun nights in the pool, the social aspect of Dive trips and Branch meetings.

Any major social and fund raising events such as dinner dances, local fetes, raft races and Bar-B-Q's etc.

BSAC MEMBERSHIP
• 3rd Party Liability Insurance (£5 million)
• Quarterly Journal (exclusive to members)
• MONTHLY MAGAZINE
• Access to range of Skill Development Courses
• Support from Coaching Scheme
• Members discount scheme
• National representation of your interests
<b>&amp; Many More</b>

## BSAC MEMBERSHIP

BSAC Membership offers a range of benefits to Members including

### **3rd Party Liability Insurance**

All Members are protected against Public Liability claims, to a maximum of £5 million for property damage and £2 million for personal injury.

### **Monthly Magazine**

Currently 'BSAC DIVE' magazine is circulated monthly to all Members, which has topical diving items as well as BSAC News items.

### **Access to range of Skill Development Courses**

There is currently a wide range of SDC's which can be run within Branches with the appropriate level of Instructor. In support of this a wide range of SDC's are offered by the Coaching Scheme and BSAC Schools. Though some of these courses are open to non-members, through the Coaching Scheme and BSAC Schools, the majority and All Branch run Courses are only open to BSAC Members.

### **Support from Coaching Scheme**

The Coaching Scheme provides a variety of support to Branches including Branch visits, Regional meetings and running the range of SDC's already mentioned.

### **Members Discount Scheme**

There are a growing number of Members benefits through affinity schemes which will provide a range of discounts both on BSAC marketing goods and other items through affinity schemes with the Beneficial Bank, The AA, Hayes and Jarvis travel and the like

**National representation** of your interests as the governing body for the sport in the UK  
**& Many More**